

# OVERVIEW

Learn More About GEOTAB



## GEOTAB OVERVIEW

Geotab has multiple hardware options to meet a broad range of client requirements at competitive price levels that will enable resellers to recognize significant new revenue and net income from telematics deployments:

**GO5** - compact device requires no installation and delivers a full range of telematics data collection, including 3-dimensional accelerometer information. Clients using the GO5 have access to the full range of features and reports available from Geotab, such as geofence, custom reports, custom alerts, and more.

**GO4** - has 8 input/output capability, which can be used to monitor a variety of sensors, such as seat belt, reverse, PTO, doors/cargo bay openings, temperature sensors, Garmin mobile-data-terminal for navigation, 2-way communication, driver status recording, live dispatch capability, and more.



Product Code:  
GO4V3



Product Code:  
GO5

## NETWORKS

Geotab offers live and passive systems to meet almost any client's requirements.

The GO5 is a GSM device running exclusively on T-Mobile's network.

The GO4 device can be configured to run on any GSM or CDMA network. It can also have a satellite modem or be configured to be a passive collector of data with no real-time communication capability downloading its data via WiFi or 900mgz systems.

Geotab's is a Microsoft Gold Certified partner. This means that our systems configurations and client interface construction are easy for our clients to integrate with. Our SDK is made available for no additional cost and our .net construction and SQL server base provide unlimited opportunity to use Geotab collected data to enhance the proprietary management reports you already provide your clients.

## TECHNOLOGY

Geotab's superior data collection and powerful reporting engine provides you the ability to create custom reports & dashboards that are meaningful to your business operations and, more importantly, meaningful to your clients.

Geotab will provide comprehensive technical support; extensive client training; and product sales support as required or requested.

We have created a **YouTube Channel** to host short training videos and other helpful content (<http://www.youtube.com/mygeotab>), and Geotab conducts regular training sessions.

Geotab's technology has been chosen by some of the premier logistics companies in the country.

- o UPS
- o PepsiCo / Frito Lay
- o Rollins

Geotab technology is designed to produce substantial and sustainable ROI for the clients that deploy it.

#### **Reduce insurance risk costs**

Reduce accident repair  
Reduce liability exposure  
Qualify for commercial lines discounts on liability insurance  
Reduce workers compensation exposure

#### **Enhance driver risk scoring & behavior modification**

Comply with CSA2010 requirements  
Improve driver behavior with "at the moment" audible in-vehicle alerts

#### **Reduce fuel expenses**

Reduce incidents of speeding  
Excess idle time  
Rapid accelerations  
Unauthorized use

#### **Enhance asset management**

Eliminate unauthorized use  
Monitor engine hours in addition to mileage  
Increase "visibility" with real-time vehicle location

#### **Improve productivity**

Using zone management keep records on job site time; customer visits, etc.  
Eliminate unauthorized down-time & off route/plan activities  
Eliminate unnecessary overtime

**FOR MORE INFORMATION PLEASE CONTACT**  
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